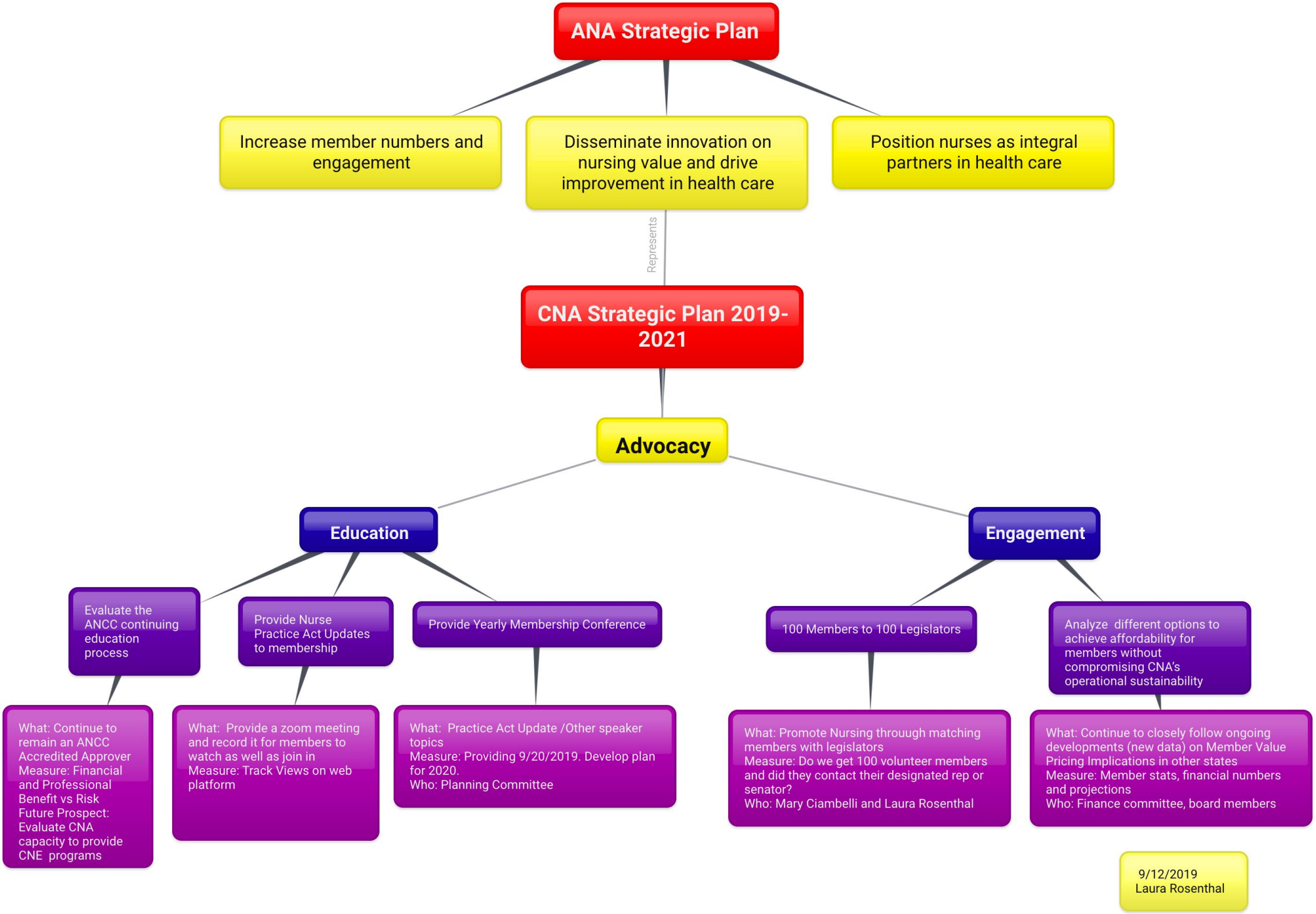
ANA Strategic Plan
Increase member numbers and engagement
Disseminate innovation on nursing value and drive improvement in health care
Position nurses as integral partners in health care
Represents
CNA Strategic Plan 2019-2021
Advocacy
Education
Engagement
Evaluate the ANCC continuing education process
Provide Nurse Practice Act Updates to membership
Provide Yearly Membership Conference
100 Members to 100 Legislators
Analyze different options to achieve affordability for members without compromising CNA's operational sustainability
What: Continue to remain an ANCC Accredited Approver
Measure: Financial and Professional Benefit vs Risk
Future Prospect: Evaluate CNA capacity to provide CNE programs
What: Provide a zoom meeting and record it for members to watch as well as join in
Measure: Track Views on web platform
What: Practice Act Update /Other speaker topics
Measure: Providing 9/20/2019. Develop plan for 2020.
Who: Planning Committee
What: Promote Nursing throuugh matching members with legislators
Measure: Do we get 100 volunteer members and did they contact their designated rep or senator?
Who: Mary Ciambelli and Laura Rosenthal
What: Continue to closely follow ongoing developments (new data) on Member Value Pricing Implications in other states
Measure: Member stats, financial numbers and projections
Who: Finance committee, board members
9/12/2019
Laura Rosenthal